

Kay Firth-Butterfield (Associate)



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Profile

Kay Firth-Butterfield is the CEO of Good Tech Advisory. **TIME 100 Impact Awardee 2024**, Who's Who Emerging Innovator 2024 and Who's Who in America, Forbes 50 over 50. She was the Inaugural and former Head of Artificial Intelligence and member of the Executive Committee at the **World Economic Forum** and, in 2014, became the World's first Chief AI Ethics Officer. She is one of the foremost experts in the world on the governance of AI. Kay is a Barrister, former Judge and Professor, technologist and entrepreneur who has an abiding interest in how humanity can benefit from new technologies, especially AI. Kay is a Senior Research Fellow at the University of Texas and Fellow at New America in the Future of Work and Innovation team. She has authored books on Human Rights, AI and Modern Slavery. Kay was Vice-Chair of the ground-breaking **IEEE Global Initiative for Ethical Considerations in Artificial Intelligence and Autonomous Systems** and was part of the group which met at Asilomar to create the **Asilomar AI Ethical Principles**. She sits on the Polaris Council for the **Government Accountability Office (USA)**, the Advisory Board for UNESCO International Research Centre on AI, the Advisory Board for international company ADI, the **AI and Philanthropy Steering Committee** of the Partnership on AI, the UKRI TAS Hub and the Board of Earth Species Project. She is on the World Economic Forum's Global Future Council on AI, AI Governance Alliance & Digital Healthcare Transformation Initiative. Kay has advanced

degrees in Law and International Relations and regularly speaks to international audiences addressing many aspects of the beneficial and challenging technical, economic, legal, geopolitical and social changes arising from the use of AI. Kay is an Associate Barrister (**Doughty Street Chambers**), Master of the **Inner Temple, London** and served on the Lord Chief Justice's Advisory Panel on AI and Law. She has been consistently recognized as a leading woman in AI since 2018 and was featured in the **New York Times** as one of 10 Women Changing the Landscape of Leadership.

Education

BA (Hons) Law and Social Science – University of Sussex

M.A. International Relations, St Mary's University San Antonio USA

LL.M. St Mary's University San Antonio USA

Related practice areas

International Law

Publications

Film/Radio/News

- “This is a teaching moment for Artificial Intelligence”, The National, UAE.16 October 2019 ([access here](#))
- “Facial Recognition Technology” CNN Money (TV), October 2019
- “Ethical AI: Why Governments are a worried lot”, Business Today, October 2019 ([access here](#))
- China.org – Widespread public concern over AI use, regulation needed: Poll ([access here](#))
- European Sting – These Three Charts show what people actually think about Artificial Intelligence ([access here](#))
- Eurasia News – Public Concern around Use of Artificial Intelligence is Widespread Poll Finds ([access here](#))
- MIT Technology Review – The World Economic Forum wants to develop global rules for AI ([access here](#))
- The Human Show, May 2019
- Law360 - Granting AI Legal Personhood would be Premature ([access here](#))
- Telegraph – USA faces first ban on ‘inhumane’ facial recognition technology. Should UK follow suit? ([access here](#))
- AI4Good Foundation, podcast recorded April 2019
- Venturebeat – How to protect human rights without stifling innovation (2019) ([access here](#))
- Devex – Taking the conversation on ethics and technology beyond silicon valley (2019) ([access here](#))
- Business Insider Panel on Facial Recognition, Davos19 with Brad Smith et al ([access here](#))
- AMEinfo @ Davos19 ([access here](#))
- Innovator News – Designing an AI Policy (2019) ([access here](#))
- Financial Times – How to empower leadership in the use of AI (2019) ([access here](#))
- Forbes, in article by Noel Sharkey “Gender Diversity is urgently needed say prominent women in AI Technology” ([access here](#))
- CNBC News – September 2018 ([access here](#))
- The World Today, Australian Broadcasting Corporation, interview
- Socially Responsible AI Development, Thompson Reuters (part of their series on emerging technology) ([access here](#))
- Forthcoming- series of articles for CNN on what business needs to understand about AI
- 12 Brilliant Women to Follow in AI Ethics – August 2018 ([access here](#))
- Business Insider – August 2018 ([access here](#))