Kay Firth-Butterfield (Associate)

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Profile

Kay Firth-Butterfield is the CEO of **Good Tech Advisory** and is one of the foremost experts in the world on the governance of AI. She is a Barrister, former Judge and Professor, technologist and entrepreneur who has an abiding interest in how humanity can equitably benefit from new technologies, especially AI. Kay is an Associate Barrister (**Doughty Street Chambers**), Master of the **Inner Temple, London** and served on the **Lord Chief Justice's Advisory Panel on AI and Law**. She co-founded the Responsible AI Institute and was the world's first Chief AI Ethics officer in 2014. Kay is Vice-Chair of **The IEEE Global Initiative for Ethical Considerations in Artificial Intelligence and Autonomous Systems** and was part of the group which met at Asilomar to create the **Asilomar AI Ethical Principles**. She is on the Polaris Council for the **Government Accountability Office (USA)**, the Advisory Board for UNESCO International Research Centre on AI, the Board of EarthSpecies.org and **AI4All**.

Kay has advanced degrees in Law and International Relations and regularly speaks to international audiences addressing many aspects of the beneficial and challenging technical, economic and social changes arising from the use of AI. She has been consistently recognized as a leading woman in AI since 2018 and was featured in the **New York Times** as one of 10 Women Changing the Landscape of Leadership.

In 2024, Kay was awarded **The Time100 Impact Award** for her work on responsible AI governance.

Education

BA (Hons) Law and Social Science – University of Sussex

M.A. International Relations, St Mary's University San Antonio USA

LL.M. St Mary's University San Antonio USA

Related practice areas

Public International Law
International Law

Publications

Film/Radio/News

- "This is a teaching moment for Artificial Intelligence", The National, UAE.16 October 2019 (**access**

- "Facial Recognition Technology"' CNN Money (TV), October 2019

- "Ethical AI: Why Governments are a worried lot", Business Today, October 2019 (**access here**)

- China.org – Widespread public concern over AI use, regulation needed: Poll (**access here**)

- European Sting – These Three Charts show what people actually think about Artificial Intelligence
  access here)

- Eurasia News – Public Concern around Use of Artificial Intelligence is Widespread Poll Finds (**access
  here**)

- MIT Technology Review – The World Economic Forum wants to develop global rules for AI (**access
)

- The Human Show, May 2019

- Law360 - Granting AI Legal Personhood would be Premature (**access here**)

- Telegraph – USA faces first ban on 'inhumane' facial recognition technology. Should UK follow su
  access here)

- AI4Good Foundation, podcast recorded April 2019

- Venturebeat – How to protect human rights without stifling innovation (2019) (**access here**)

- Devex – Taking the conversation on ethics and technology beyond silicon valley (2019) (**access he**

- Business Insider Panel on Facial Recognition, Davos19 with Brad Smith et al (**access here**)

- AMEinfo @ Davos19 (**access here**)

- Innovator News – Designing an AI Policy (2019) (**access here**)

- Financial Times – How to empower leadership in the use of AI (2019) (**access here**)

- Forbes, in article by Noel Sharkey "Gender Diversity is urgently needed say prominent women in
  Technology" (**access here**)

- CNBC News – September 2018 (**access here**)

- The World Today, Australian Broadcasting Corporation, interview

- Socially Responsible AI Development, Thompson Reuters (part of their series on emerging
  technology) (**access here**)

- Forthcoming- series of articles for CNN on what business needs to understand about AI

- 12 Brilliant Women to Follow in AI Ethics – August 2018 (**access here**)

- Busness Insider – August 2018 (**access here**)